

Neurosalience

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INNOSTARS
AWARDS 2021



10 million new dementia patients every year



Over 60% of dementia cases not detected

Problem



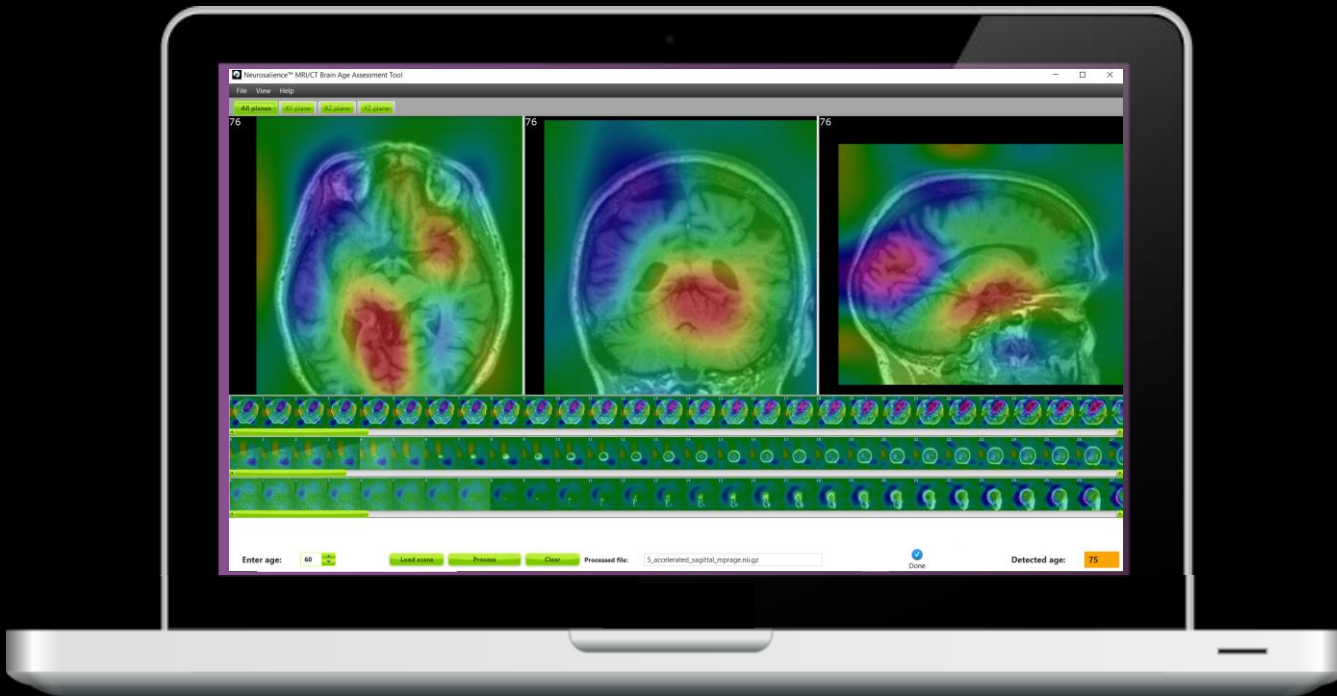
Cost of misdiagnosis > €2300 per patient



Existing early detection methods:

- lack accuracy
- are not automated enough
- are invasive and costly

Neurosalience → tool for early detection of dementia



The tool is capable of:

- Providing widely accessible diagnostics
- Achieving greater accuracy without invasive procedures
- Allowing faster access to treatment

Neurosaliience in the InnoStars Awards programme

- **3 highlights of bootcamps:**
 - Marketing strategy workshop
 - Pricing model workshop
 - Investors' financial workshop
- **Mentoring**
- **Funding**
 - Paid mentorship available through Mentoring & Coaching Network (MCN)

If you are thinking to apply...

- Be honest at all stages -> They are there to help you!
- Take your time and participate in whole programme

Neurosalience

Thanks you for your attention!
Question?

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