



# sTARTUp 2015 BIOTECH

The goal of sTARTUp Biotech is bringing together starting and established entrepreneurs in biotechnology, medicine and veterinary medicine. The event focuses on business development and execution of the ideas. We expect mainly students and novice entrepreneurs in biotechnology and medicine but also a number of people with established sector experience.

It is a one-day event based on Garage48 and Startup Weekend format, where the teams are formed on spot and all activities are carried out continuously. Prizes will be given out in following categories:

- The winner of sTARTUp 2015 Biotech
- Best new idea (in beginners category)
- Best idea for development (in established companies category)
- Best pitch

Registration information is available at [biopark.ee/startup-2015](http://biopark.ee/startup-2015)  
or send an e-mail to [biopark@biopark.ee](mailto:biopark@biopark.ee)

## sTARTUp 2015 BioTech schedule 30th October 2015

Time	Start-up idea development	Development idea (product/service, company growth)
9.30 - 10.00	Registration	
10.00 - 10.30	From idea to Business (Neil Thomas, Ventac Partners)	
10.30 - 11.00	Idea pitches	
11.00 - 11.30	Team formation	
11.30 - 12.00	Marketing and entering foreign markets (Tiina Kantsik, Asper Biotech)	
12.00 - 12.15	Coffee Break	
12.15 - 12.45	Finding Investors (Indrek Tammeaid, Finsight)	
12.45 - 13.00	Vega Fond introduction (Siim Uhtjärv, Vega Fond)	
13.00 - 13.30	Intellectual property and patenting (Nicka Kirstejn, Copenhagen Patents)	
13.30 - 14.00	Lunch	
14.00 - 14.30	Including mentors to teams, idea development	Short introduction of the companies and finding mentors
14.30 - 15.30		Finding the problem, preparations
15.30 - 16.30		Including the mentors to developing the idea
16.30 - 17.00	Evening coffe break	
17.00 - 17.30	Presenting your business idea and pitching (Priit Salumaa, Garage48)	
17.30 - 18.15	Preparing the pitch	Preparing the pitch
18.15 - 18.45	Pitching contest	
18.45 - 19.15	Judges make the decision	
19.15 - 21.00	Final ceremony and afterparty	

Organizers and sponsors:



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