







# Can a Computer keep a secret ?

[Tartu Biotechnology Park](#) within the [EIT Health](#) program: “eHealth - reshaping the future of healthcare / Experiences from Estonia and Scandinavia”. September 29 2021

### Featured Data

**World Development Report 2021**

*The World Development Report 2021: Data for Better Lives* explores the tremendous potential of the changing data landscape to improve the lives of poor people, while also acknowledging its potential to open back doors that

**COVID-19 Data**

Data relevant to the coronavirus pandemic, drawn from the World Bank's data catalog and other authoritative sources.


**Data on Statistical Capacity**

The World Bank's Statistical Capacity Indicator is a composite score assessing the capacity of a country's statistical system.

**World Bank Open Data**


The World Bank's Open Data initiative provides all users with open access to World Bank data.

### Data Types




**Time Series** (13 950)

Datasets and Indicators level data that is a sequence of numbers collected at regular intervals over a period of time



**Microdata** (3 454)

Unit-level data obtained from sample surveys, censuses, and administrative systems



**Geospatial** (783)

Data that has explicit geographic positioning information included within it in either vector or raster format



[Data Catalog | Data Catalog \(worldbank.org\)](https://datacatalog.worldbank.org/)



# Barge Haulers on Volga 1973

## Health Care today

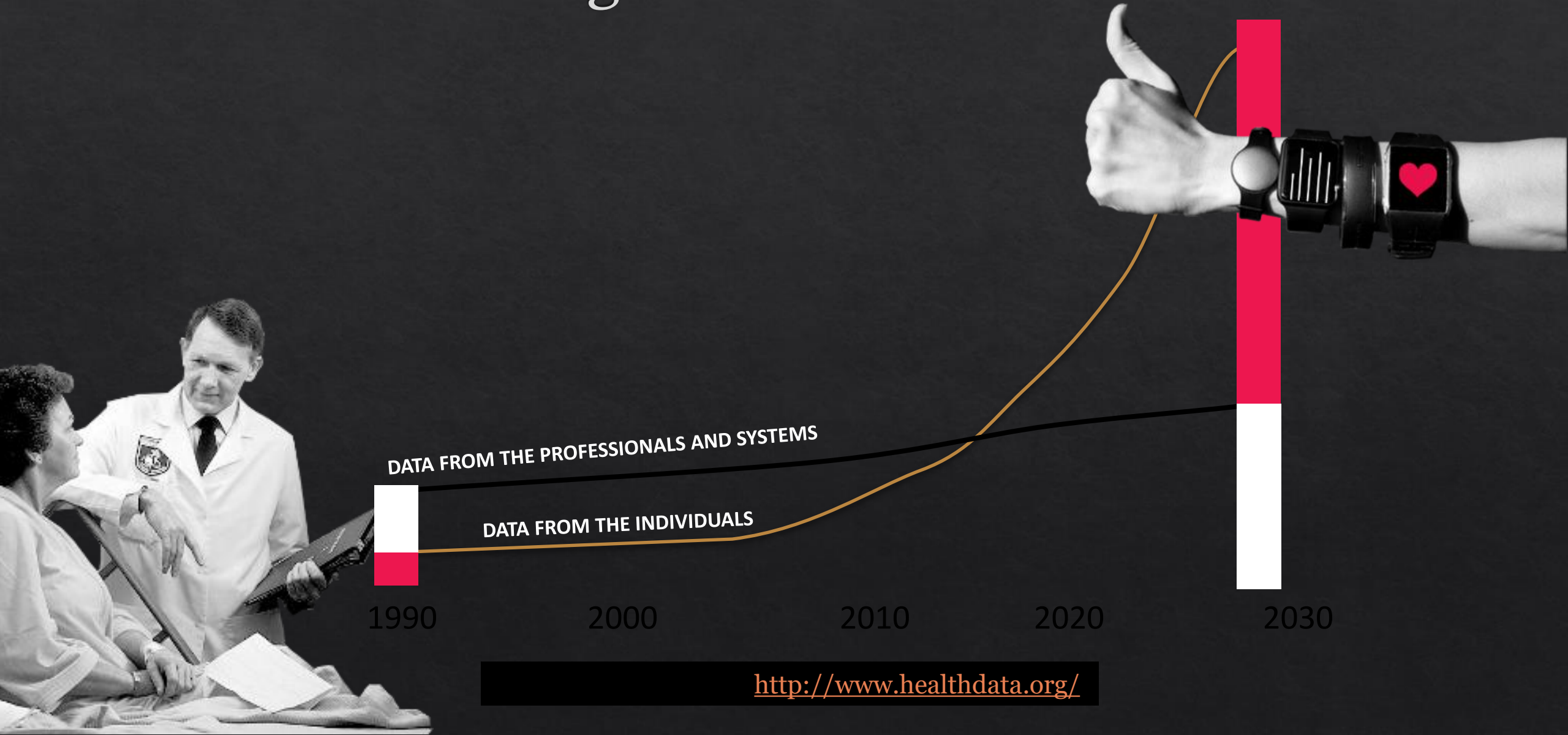


# Towards personalised services



Source: van der Kamp & Plochg: "The Health System Quartet" in: Sturmberg J (ed), Embracing Complexity in Healthcare, Springer 2019, pp. 113-123

# It's Going to Get a Lot More Personal



<http://www.healthdata.org/>

Combining data from professionals and systems with data collected by individuals leads to next phase for value creation



60 platform companies worth

**7 TRILLION** USD

**USA**

66%

**CHINA**

30%

**EU**

3%



**Trust and security –  
Europe's biggest  
opportunity?**





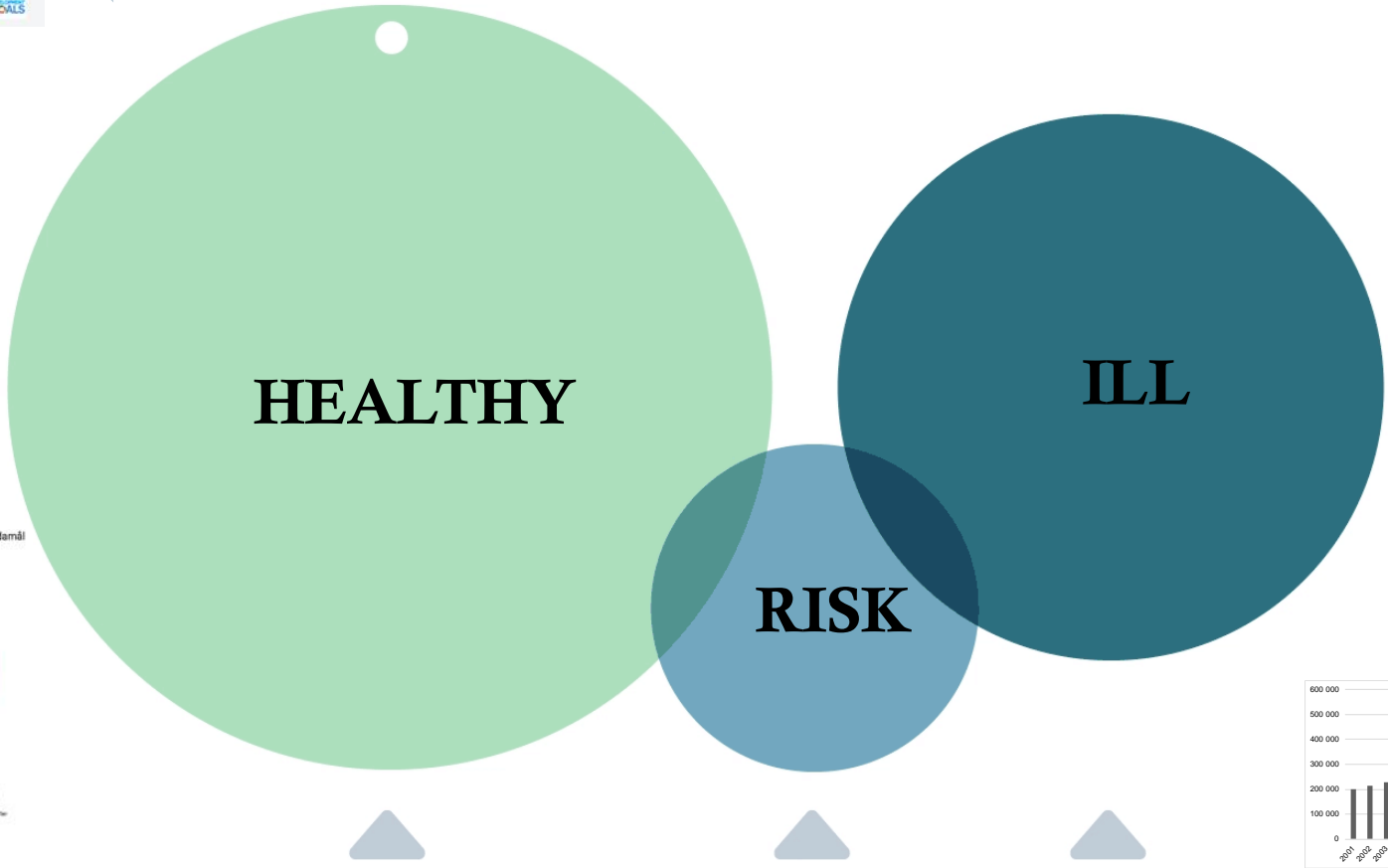
# Looking Ahead



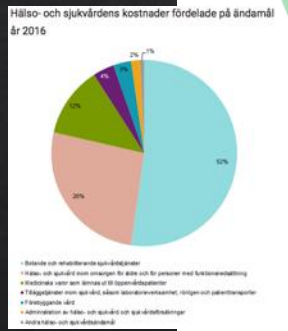
Personalised/ Precision medicine and health  
In combination with AI



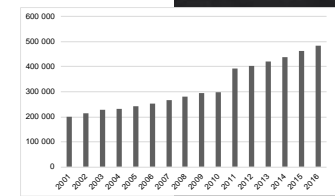
PREVENTION      PRECISION HEALTH      PRECISION MEDICINE



Preventive care



Cost Health Care



Källa: SCB

SYSTEMATIC HEALTH DATA



How Big Is The Internet?

Unimaginable numbers simply explained

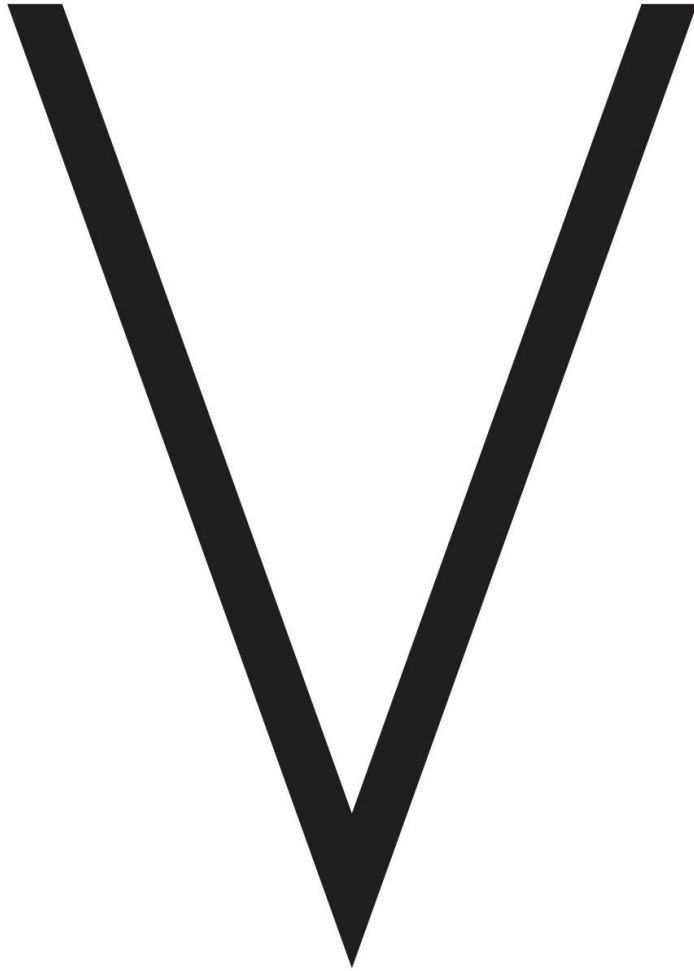
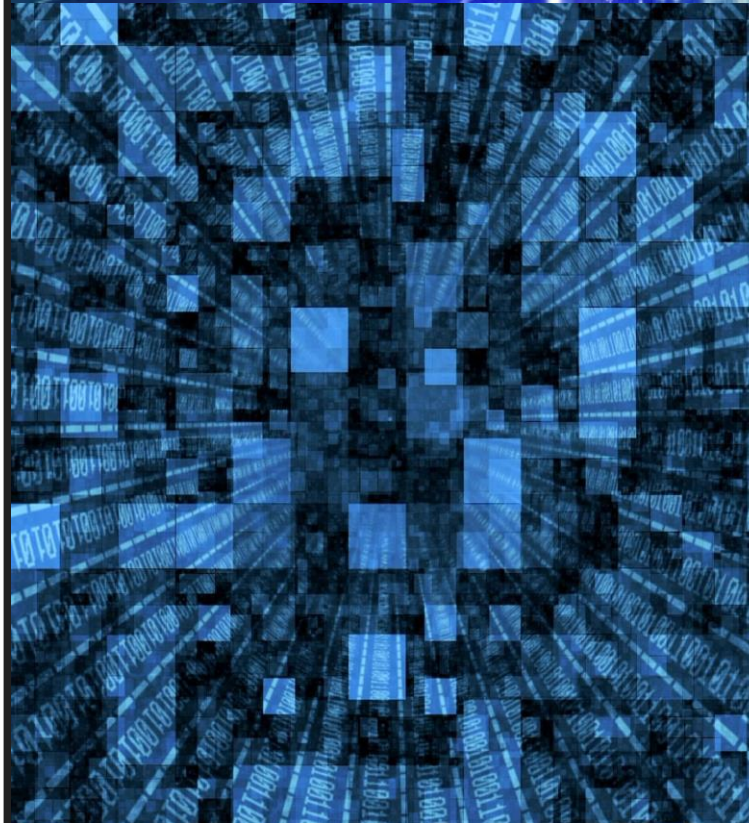


Size Of The Internet  
In Petabytes:

20.279.028

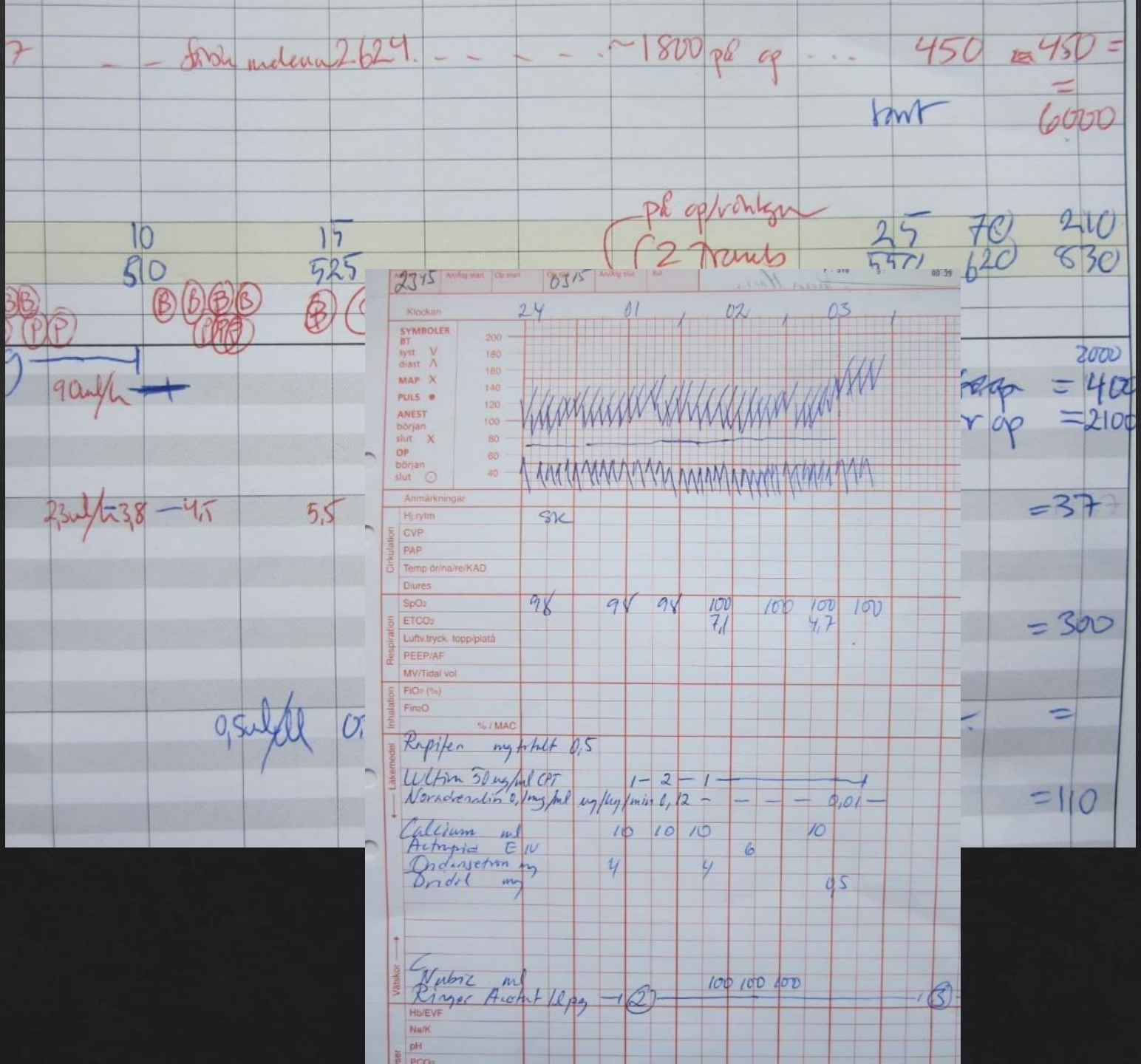
Growth Live In Terabytes  
(70 per second):

12.852



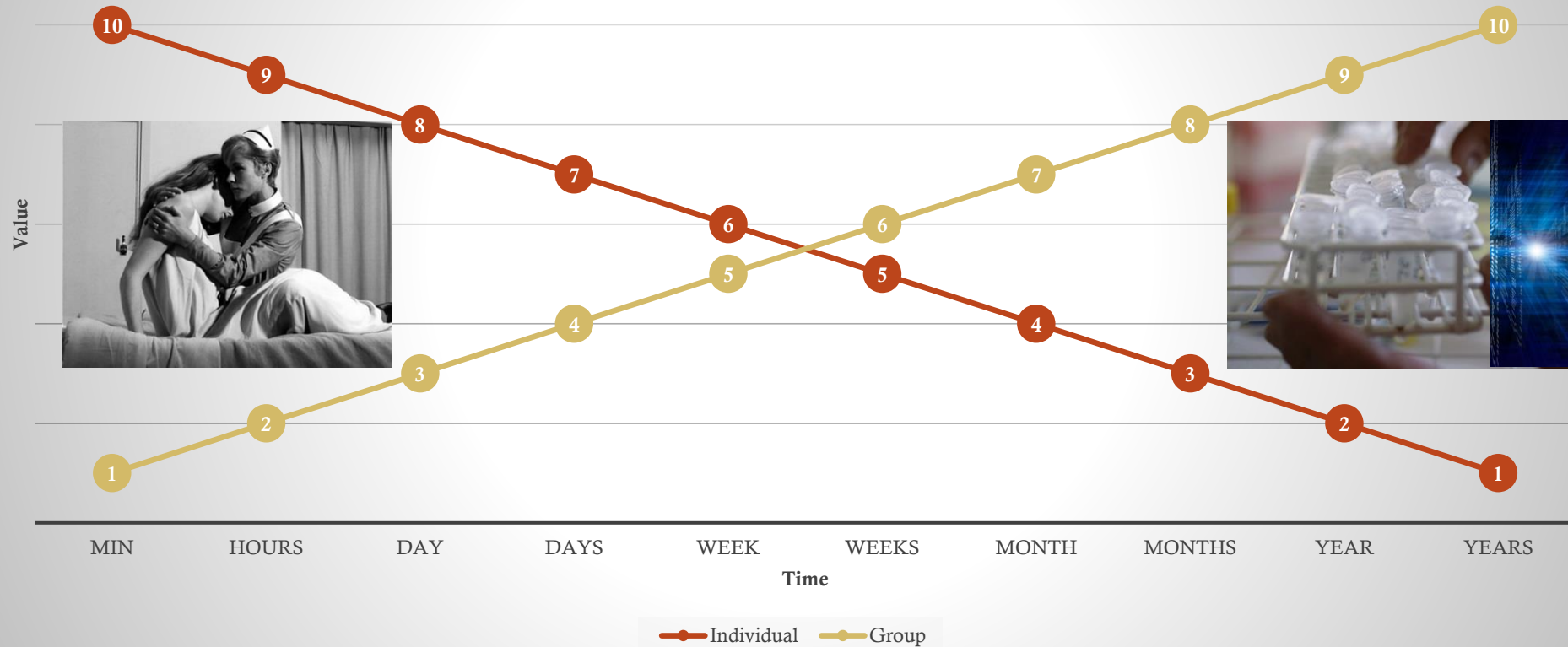
We also have 4 V  
In Swedish  
healthcare

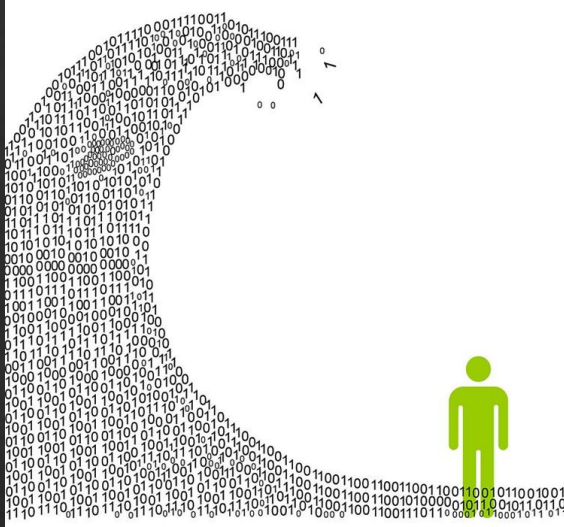
- ✓ Vanligt
- ✓ Varierande
- ✓ Vackert
- ✓ Vansinnigt



# Value/ Benefits when Data become Information

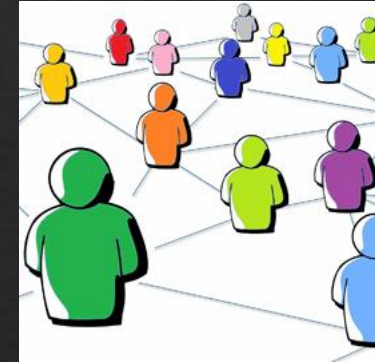
## Individual to group perspective





Health and healthcare will reach its full potential with new incentives and the democratization of health data

Cross-disciplinary collaboration and sharing of research data will be a requirement to accelerate new discoveries. ( GDPR + or -)

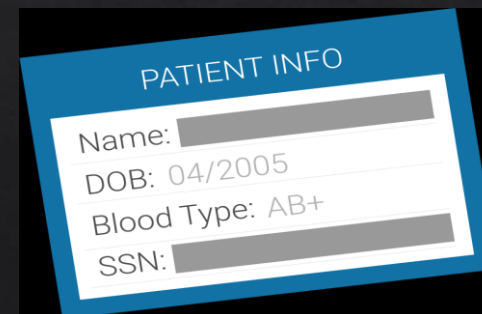


To improve care and reduce costs with this new science, we must focus on what drives 80% of of outcomes, the non-clinical factors which include social, economic and psychological determinants of health.

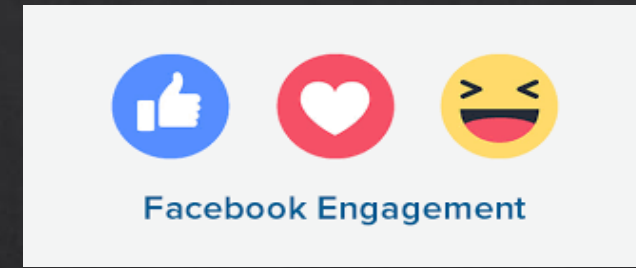
This new science will arrive at an evidence-based understanding of what works through a great wealth of shared longitudinal health data captured through mobile devices, sensors and health records. It must be mindful of the concept of transforming Data to Information, Knowledge and Wisdom.

Individuals have a right to health data privacy. Rights to sharing must be established with the individual it originates from, or their legal agent, in advance of sharing. **GDPR**

Verifiable but de-identified, health data will become part of a unified view of healthcare for research and risk assessment ). Individuals will have the choice to contribute / donate.

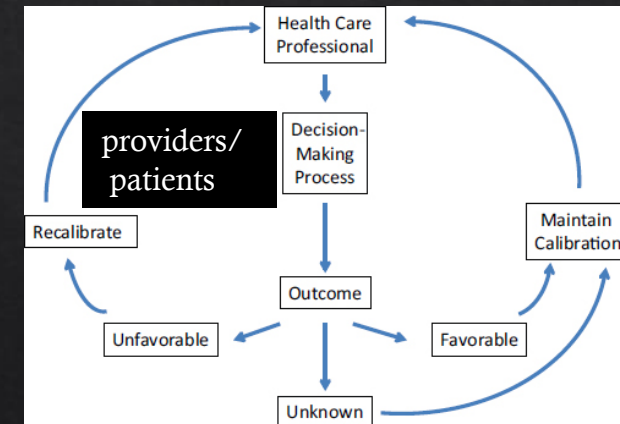


“Patient engagement” is valuable, but backwards. Individuals need the health system to be engaged with them regularly, and not just during visits.  
(Prevention)



Healthcare organizations that aggressively promote health literacy will build community capacity in addressing health issues. This may mean enabling and curating others in the community to reach all facets of the community.

The most relevant providers/ patients will learn and will be conversant in data analytics and tools. They will be experts in care delivery/usage, not just diagnostics and traditional medical science.





# Summary : The Future of Health

## PREVENTION AND EARLY DETECTION

Getting care as early as possible or avoiding the need for care altogether

## DATA SHARING AND GOVERNANCE

Understanding as much as possible about each person's circumstances and needs

## PERSON AND PATIENT EMPOWERMENT

Allowing each person to take full control of their own wellness and care

## CONNECTING HEALTH DATA ACROSS EUROPE ( World)

Advancing Europe as a leader in health data and data-driven solutions.

## GENOMICS

Ethical use of genome-based diagnosis and treatment solutions

## TECH AND AI

Enabling technologies and health interventions to work together

## PERSONALISED CARE

Ensuring individuals and the system as a whole can get the most out of new technologies.

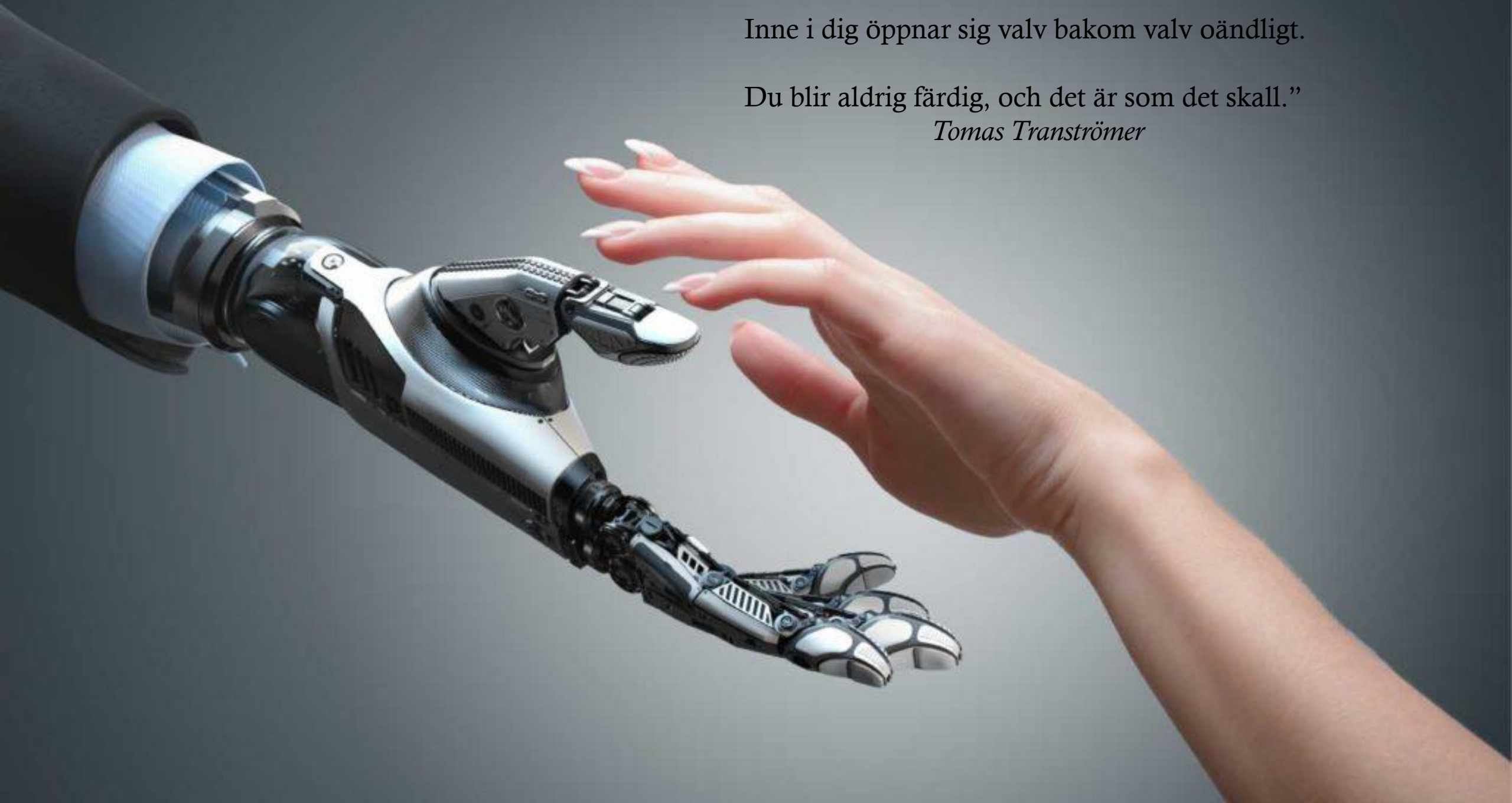


Source: Nordic Health 2030 [Nordic Health 2030 – To everyone who wants a healthier life, community, and world](#)

Inne i dig öppnar sig valv bakom valv oändligt.

Du blir aldrig färdig, och det är som det skall.”

*Tomas Tranströmer*



So, what about the secret ?

It can but does not

**SECRET**

*Santa*



# Thank You !

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